

FOR IMMEDIATE RELEASE



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PRESS RELEASE

asapm® Young Crew Announces Finalization of Our Official Logo

Fairfax, VA - October 13, 2009: The American Society for the Advancement of Project Management (*asapm*®) Young Crew is pleased to announce the finalization of our official logo, which is displayed below:



This logo will serve as the identifier and brand for our organization and will appear on our new website, to be released in the up-coming weeks.

Development of our logo involved collaboration between asapm-YC Executive Board members, core team members and the Denmark-based graphic design firm, Doxa Episteme. We would like to extend thanks to Doxa Episteme for their advice, support, and ideas during the logo development process. For additional information about Doxa Episteme, please visit their website (www.doxaepisteme.com) or contact them via e-mail (contact@doxaepisteme.com).

We welcome feedback regarding our official logo via email to YoungCrew@asapm.org.

About the asapm® Young Crew

The American Society for the Advancement of Project Management (*asapm*®) Young Crew is a non-profit professional association designed to provide experiential learning and best practice forums for young project managers across the United States. The primary mission of the asapm® Young Crew is to *“develop young project managers for today and of tomorrow through the advancement of project management principles and promotion of innovation and cutting-edge research in the field.”* For more information, visit www.yc-usa.org or email YoungCrew@asapm.org.