

# NewsLetter

young crew | November 2009

## IPMA and Young Crew videos

Les Squires has uploaded 16 videos from YouTube to IPMA Family.

- Past Congresses (Helsinki, Rome, Cracow)
- Sessions by speakers such as Tom Taylor
- Enthusiastic clips of Young Crew

The videos are visible on our main menu

<http://ipmacod.ning.com>

Or you can call up the catalogue directly <http://ipmacod.ning.com/video/video?sort=highestRated>

As you discover additional relevant videos on <http://www.YouTube.com> (we surely haven't found them all), feel free to click on this link -- <http://ipmacod.ning.com/video/video/newWithUploader> -- and add them to our collection.

Let me know if you need help. We're all here to learn!

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## Article about agile project management

Attached is an article from Maha Bouzeid, Project Manager from the LFV Group in Sweden and also member of YC in Stockholm, Sweden. She is very interested in agile methods and has published this article in "Projektvärlden", Swedish project management association's magazine. She would love to share these ideas with other project managers internationally and got the opportunity to have it included in our newsletter (note: The article is at the end of this newsletter).

## Coaching for Development - Call for participation

Most of you all heard about our initiative (and some of you already signed in, thanks guys) initially called Project Managers without Borders. We've changed the name and now we're called Coaching for Development, but the idea is the same! You can find out more about it [here](#) and [here](#).

Now is the moment to start moving, and to make sure that everybody knows that we're here, and for that we would like you to be part of this new idea.

Why not tell your friends, colleagues and contacts? Maybe they're interested in participating and

sharing their PM experience with our Nepalese colleagues in the workshop in 2010! Then, tell them to get in touch with Fahri ([fahriakdemir@gmail.com](mailto:fahriakdemir@gmail.com)) to start building towards that.

Also, tell your business partners, your employers, companies that you're in contact with, or your IPMA Member Association! We need supporters and funders, and they can get a great deal of promotion out of associating themselves with such a social initiative (appearing in the IPMA website, in Member Association's websites, in the news, in our many newsletters, in the presentations we intend to hold in all events we carry out from here on...). Everybody can win in this! If those institutions are interested, tell them to get in contact with Saad ([saad.hegazy@yahoo.com](mailto:saad.hegazy@yahoo.com)) and he'll guide them in the process.

And of course, if any of them are interested in contributing to the organization of the event, tell them to contact Daniel ([daniel.collado@gmail.com](mailto:daniel.collado@gmail.com)), and he'll arrange their participation!

We can all take part in this great movement that is starting now! Let's use our most powerful resource... our people! Us!

Warm regards from the whole Coaching for Development team,

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P.S.: If the links didn't work, try them here:

<http://personales.upv.es/dacolrui/data/c4dintro.pdf>  
<http://personales.upv.es/dacolrui/data/c4dppt.pdf>

## Highlights from national Young Crews

### The Netherlands

#### **New chairman YC Netherlands**



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## USA - asapm

### **Jhaymee Wilson listed as a 2009 Technology Rising Star in Women of Color magazine**

We are excited announce that our President, Jhaymee Wilson, has been listed as a 2009 Technology Rising Star in Women of Color magazine.

A formal press release is attached to this email in PDF format. We welcome our supporters to send their congratulations to Jhaymee via e-mail at [YoungCrew@asapm.org](mailto:YoungCrew@asapm.org).

Please direct all media inquiries to Sloane Whiteley at [vp-marketing@young-crew.org](mailto:vp-marketing@young-crew.org). Thank you for your continued support of IPMA Young Crew, and continue to stay tuned for our official rollout later this year!

### **Asapm Young Crew (USA) Announces New VP of Finance & Operations**

We are excited announce election of Ms. Melanie Gigante to the position of VP of Finance & Operations. This is a major milestone, as Melanie's election to this position means all Board positions have been filled.

A formal press release is attached to this email in PDF format. We welcome our supporters to send their congratulations to [YoungCrew@asapm.org](mailto:YoungCrew@asapm.org). Please direct all media inquiries to Sloane Whiteley at [whiteleysb@saic.com](mailto:whiteleysb@saic.com). Thank you for your continued support of IPMA Young Crew, and continue to stay tuned for our official rollout later this year!

Best Regards,

Sloane Whiteley

## Italy

We had an internal meeting mid of September and we discussed the following topics:

- Currently our section reached 32 members and our recruiting activity is going on
- YC promotion will be made soon also in Italian Universities
- We have initiated contacts with neighbors YCs such as French, German and Austrian to organize some joint event in the coming months
- We believe a strategic point for PM culture development is networking. So we are working on this topic to identify a solution making our group growing faster while proposing a shared platform to provide add value to our members

In addition the 22th October, our Italian MA (Italian Project Management Academy), will have its own national congress.

There will be many presentations of key people working in PM and coming from different fields. Also YC we will have its intervention and I'll be the speaker for it.

YC has been actively involved to promote the event by means of LinkedIn.

I'll keep you updated about next evolution.

Best Regards

Luca Cavone  
Chairman of YC Italy

## Agile methods - adapted to the children of the 80's?

There is hardly anyone who has missed the media's spotlight about the children of the eighties (Co80's) over the last few years, "Children of the 80's – discerning and demanding", "Children of the 80's – Dreamers and doers", "Children of the 80's shift the entire labor market ". I read further with curiosity; there are obviously many people who know what goes on in the head of a Co80's...

But if I, as an experienced Co80's, may express myself, the term "impatient" should have a greater prominence. Clearly, not all Co80's are the same but generalizations are often good for the purpose of understanding. Now you may ask yourself; what does this have to do with project management? Often, when I'm in the middle of my project, I thank God that I'm not born in the 60's and was forced to work with the Waterfall Model. How would that have been? I had probably been a totally incompetent project manager. Or perhaps not given that I wouldn't have had the same personality if I was born in 60's. Let me explain. The idea with the over 30 year old waterfall model is that each step must be completed and assessed before proceeding to the next step. Except, us born in the 80's cannot work that way! We don't want to plan indefinitely; we want to get started with the implementation as soon as possible and begin to see results! Since we are convinced that there is so much we need to get done with. And what happens if circumstances change after several months of planning and requirements specification? What happens if a new technology appears on the market? I'm after all born in an era where everything is spinning fairly quickly

and where mobile phones are replaced every two months. What if the customer changes his mind? The customer should be allowed to change his mind, after all everyone has the right to be as picky as I am, I suppose? This is about ordinary sound risk management, most of you will point out. I really honor risk management but why should we extend the list of risks when we can eliminate or enable for risks in the first place? We are forced to keep up with the fast changes, to follow the acceleration of the market with shorter product life cycles and beat the increasingly intense competition. Let's look into the example of the requirements specification again; the project manager brings together a group of experts that meets during a number of weeks to provide a basis for product development or purchase. Are we aware that we, when we set the fixed target, lock ourselves in an old way of looking at the world? And honestly, who revert to the customer on a continual basis to make sure that the specification of requirements live up to his expectations? Moreover, is it really important what the customer thinks? Is it the customer who will use the product/ service in the end, or just pay for it? Project management, like most other professions, is not rocket science, it is common sense. But it is apparent that it helps with structured methods and tools. I am grateful that Agile development methods exist. In all humility, I would say that I probably could have developed Scrum myself, if Jeff Sutherland and Ken Schwaber had not got it done. What is it about anyway? The basic ideas behind Agile are about making the customer/user satisfied with what is developed by working very closely throughout the

development period. The work is done incrementally and iteratively, which means that regular smaller deliveries and evaluation takes place and things can thus be modified to meet new requirements.

The Agile Manifesto

(<http://agilemanifesto.org/>) says, inter alia, that individuals and interactions should be valued over processes and tools and that it is more important to be flexible to change than follow a strict plan.

Hallelujah! Cries my spirit from the 80's filled with joy.