



NOVEMBER 9-11
ROMA 2008

PROJECT MANAGEMENT TO RUN

PROGRAMME SPEAKERS STREAMS AWARDS EXHIBITION NEWS

Patronage



22nd IPMA World Congress
The leading Conference of the year on
PROJECT MANAGEMENT



In today's environment it is essential to be able to reduce to a minimum the time required from Creative Idea to Project Inception and from there to Project Completion.



If **YOUR** objective is to

GET YOUR PROJECTS RUNNING



- in the designed **DIRECTION**
- with the agreed **DELIVERABLES**
- within the scheduled **TIMEFRAME**
- at the budgeted **COSTS**
- with the desired **QUALITY**



This is **THE** Conference you should attend.

A number of high profile Speakers as well as leaders of Industry, Project Managers and Outstanding Academics, will share with all of us attending the Conference their experience and know-how in



running a project safely and efficiently and managing the complex issues of resources, activities, risks and stakeholders in all production environments: ENGINEERING, INDUSTRY, PUBLIC ADMINISTRATION, BANKING AND FINANCE etc.

Click here to meet the Conference KEYNOTE SPEAKERS:



Kenneth Sheely



Toni Ruttimann



Mary McKinlay



Gianfelice Rocca



Roland Gareis



Lynn Crawford



Salim S. Al Aydh



LUISS Guido Carli

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We are also pleased to present the following **OUTSTANDING PAPERS**

MASSIMO BIGGI, *Agusta Westland, Italy*

US Presidential Helicopters Program

How an Italian enterprise won the contract to build the helicopters of the President of the United States



Many challenges have been met by the Agusta Westland Team in executing the new Presidential Helicopters Program to satisfy the US DoD's EVMS requirements.

This presentation will explore the lessons learned in applying a full blown EVMS requirement in developing and implementing an EVMS design to be fully compliant with ANSI/EIA 748-A. The effort culminated with an officially Certified EVM System under 748-A in October 2007.

PETER FIELDER, *BAE Systems, United Kingdom*

Complex or Complicated?

This is the question.....and..... here is the answer



The issue of Complexity has become a hot issue in Project Management in the past two years. It promoted much debate at the 2007 IPMA Congress, both inside and outside the auditorium. There is little doubt that Projects are becoming more Complicated, but are they becoming more Complex?

Peter Fielder, BAE Systems Business Improvement Director, will discuss what makes a Project Complex, drawing from his extensive career in the Defence Industry and his role as... [read more](#)

GIOVANNI SALA, *Tecnimont, Italy*

Management of a Complex EPC Project

Aromatics Plant in Kuwait; designed and constructed under exceptional market conditions



On February 2006, Kuwait Paraxylene Production Company (KPPC) awarded the Consortium (TSK) formed by TECNIMONT S.p.A of Italy and SKEC of Korea with an over 1.2 billion USD Project for the development of a green field Project for the production of paraxylene and benzene (Aromatics Project) to be fully integrated into the Greater EQUATE Project. The contract is under execution by the consortium under the leadership of TECNIMONT S.p.A. "Time is of the essence"... [read more](#)

QINGHUA HE - YONGKUI LI - YUN LE, *School of Economics and Management Tongji University Shanghai, China*

Project Management in Major Public Events

World EXPO 2010 in Shanghai - China



What will World Expo 2010 in Shanghai, China, deliver to the world? The Chinese people has the opportunity of presenting to the world a successful splendid and unforgettable Exposition upon meeting many important challenges, such as removal organization and resident aftercare, urban planning and architecture design, conservation and reconstruction of historic buildings, construction program management, operations management, land secondary development, etc... [read more](#)

DONNCHA KAVANAGH, *University College Cork, Ireland*

ED NAUGHTON, *The Institute of Project Management, Ireland*

Project Management and the Celtic Tiger

How Ireland was transformed from a peasant society to a high technology economy



The Celtic Tiger is a term popularly used to describe the transformation of the Irish economy since 1990.

There is no consensus as to why the Celtic Tiger occurred, but the following are usually identified as important reasons: low corporate taxation, significant and long-term investment in education, the development of an advanced free-market economy, low-cost labour (at least initially), and EU investment This study explores the hypothesis that, in contrast to the accepted wisdom... [read more](#)

GIUSEPPE ZUCCARO, *Foster Wheeler Italiana, Italy*

Project Management of a 400 MW Combined Cycle Power Plant
Which the success factors?



Foster Wheeler Italiana built a 400 MW Combined Cycle Power Plant in Teverola, Caserta, Italy. Scope of work included engineering, procurement, construction and commissioning through start-up, performances and reliability testing.

Early procurement was one of the targets of the project team in consideration of vendor information being essential for the timely execution of the engineering of the plant.... [read more](#)

RUSSELL D. ARCHIBALD, *PMI-APM/IPMA*

Enterprise Project Portfolio and Strategic Management
Definition of the interfaces and interrelationships



The aim of this paper is to define in meaningful terms the interfaces and inter-relationships between the business processes used to manage the strategic growth of the enterprise and those used to manage the program/project portfolios within the enterprise. It will clarify the boundaries between "strategic management processes" and "program/project portfolio management processes"... [read more](#)

ERASMO VALENTE, *Technip Italy, Italy*

The "Double Project"

Project Management of a Gas Recovery Plant in Kursaniyah – Saudi Arabia



The "Double Project", consists of a very large Gas recovery plant for Aramco (Kuraniyah, Saudi Arabia). Its execution complexity has required top class Project Management culture and expertise.

Main issues/complexities faced during project implementation have been: realization of a World Scale Mega-Project (Project Value in excess of 4 Billion US \$), a First Class and highly demanding Client like Aramco, a Project Execution by a Joint Venture Technip Italy and Bechtel UK with two main centres of operations... [read more](#)

FULVIO LEVRIO - GIAMPIERO TRUGLIO, *Snamprogetti, Italy*

High Speed Railway From Milan to Bologna

A project to go from Milan to Bologna by train in just one hour



By December 2008 it will take just one hour to go from Milan to Bologna by train. To get to this outstanding result a very complex project was settled and realized with 4,000 people working along the 200 kilometres of the line for eight years. Three major challenges have been faced by this project: extent of the works; coordination of many players involve; severe human and environmental context due to the high density of population and infrastructures all along the construction area.... [read more](#)

Over 250 papers on various aspects of technical, social and commercial projects will be presented in ten different streams and a poster session.

Over thirty Ministries, Universities and other leading Organizations operating in various technological fields are giving their patronage and sponsoring the event.

Over 1,000 delegates are expected for the Congress, with a further 8,000 attendees visiting the exhibition.

Covering over 4,000 square metres of space, the exhibition is the must-attend event for the global project management industry.

Rome's splendid conference centre, the **Palazzo dei Congressi**, with its comprehensive facilities, will host the Congress.





The magnificent historical city of Rome with its unrivalled monuments and wonderful food will ensure you have a stay to remember.

The participants will have the opportunity to enjoy special Social Events among which the Gala Dinner and Concert at the **Parco della Musica**, the outstanding musical complex designed by the worldly famous Architect Renzo Piano.



See you in Rome,

Luigi Iperti
Chairman of the 22nd IPMA World Congress



Register now to guarantee your place

For further information, a detailed programme, the scheduled streams and to make your registration visit the conference website at:

www.ipmaroma2008.it



Founded in 1967 and registered in Switzerland, the International Project Management Association (IPMA) is the world's oldest project management professional organization. IPMA is an international federation of more than 40 national PM societies in Africa, Asia, Europe and the Americas. Local societies serve the specific development needs of each country in its national language. IPMA provides an umbrella organization to represent them at the international level.



Additional information is available at:

www.ipma.ch



The Congress is organized by:



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