

Survival and Sustainability as Challenges for Projects

IPMA Expert Seminar 2010, Zurich, Switzerland

Office Building "UBS Flur Nord", Badenerstrasse 574, 8048 Zürich.

Tram Line 2, **Stop "Kappeli"**. Travel time from Paradeplatz to Kappeli is 17 Minutes. It is a 1 minute walk from the tram (street car) stop to the entrance of the building. Mobile of Infrastructure Manager Marcel Thoma, member of the spm Board, is +41 79 817 98 63.

Situation and invitation

During the year 2009

- Many project managers went through a the financial crisis context
- or had customers who are on their way out of a economically hard time
- or never experienced a real financial crisis situation but were fully occupied

Anyway, we had to do much work, this year.

Now it is time

- to look ahead
- to add more competence to be fit for the future again
- to register for the upcoming IPMA Expert Seminar 2010 at www.ipma-expertseminar.com.

Questions

Who cares for the sustainability in projects?

How is the optimum of the sustainabilities in projects defined?

What does the project manager contribute to sustainability?

How much do investors pay for sustainability?

Is the survival a condition or a consequence of sustainability?

What are the lessons learned from the external crisis to the projects?

What are the characteristics of the survivors?

Actions

Sustainability and survival are hot issues now and for the next future.

Contributions were submitted and selected mainly from the following countries: United Kingdom, Netherlands, Iran, Hong Kong, Greece, Switzerland, Brazil, Saudi Arabia, India, Norway, Austria and Germany.

After the inputs from the contributors and moderators, there will be time for the moderated discussion, generation of ideas, evaluation and conclusions, based on the knowledge and experience of the whole group of participants of the IPMA Expert Seminar 2010.

The IPMA Expert Seminars in Zurich have been a normal place, where new ideas and innovative methods in Project Management were created and nursed, since their revitalisation a few years ago.

The papers as well as a summary of the interactive work will be published in the traditional Proceedings book.

Time Schedule

Day and time	Dur	Contribution	Author	Comment
Thursday 18-Feb-2010				
0930-1000	30	Get together	Marcel Thoma	
1000-1010	10	Welcome	Brigitte Schaden IPMA President	
1010-1050	40	Survival and Sustainability as Challenges for Projects	Tom Taylor	Chairman
	5	Short break		
1055-1110	15	Sustainability and Competence Elements	Hans Knoepfel	Contributor
1110-1150	40	Green.City.Zurich	Daniel Scheifele	Speaker
1150-1155	5	Programme today and evening, group organisation	Daniel Scheifele	Program Manager
	65	Lunch		
1300-1330	30	Introduction to Stream 1: Role of the owner/investor in projects	Mehran Sepheri	Moderator
1330-1400	30	Introduction to Stream 2: The concept of sustainability and its application to project management	Gilbert Silvius	Moderator
1400-1430	30	Introduction to Stream 3: <i>Responsibility for sustainability</i>	Rodney Turner	Moderator
	15	Formation of the groups, break and move to group rooms		
1445-1730	165	Short Paper Presentations and interactive work	Contributors, participants	Moderated Groups
	5	Move to plenum		
1735-1805	30	Presentation of the results of the day and plan for next day (10 min per group)	participants	
		Dinner and evening programme	Tom Taylor Marcel Thoma and we all	

Friday 19-Feb-2010				
0830-0840	10	Programme of the day	Tom Taylor	Chairman
0840-0910	30	Knowledge management in large project orientated organisations	Akeel Akbar	Contributor
0910-0940	30	The contribution of health and safety management to sustainable development	John-Paris Pantouvakis	Speaker
	20	Break		
1000-1230	150	Interactive work	participants	Moderated Groups
	60	Lunch		
1330-1530	120	Interactive work, conclusions, preparation for presentations	participants	Moderated Groups
	15	Break		
1545-1645	60	Presentation of the results of the seminar (20 min per group), questions	participants	
1645-1700	15	Observations of the program manager	Daniel Scheifele	Program Manager
1700-1715	15	Feedback of participants to the seminar and farewell	Tom Taylor	Chairman

Profile of the Moderators and Speakers

Selected authors from the international call for papers

University professors

Entrepreneurs

Project owners, users and system operators

Senior consultants and certification assessors

Short Paper Presentations

Thursday 18-Feb-2010		Stream 1	Role of the project owner	Moderator Mehran Sepheri	
Time	Dur	Contribution		Author	Comment
1445-1505	20	Sustainable Governmental Portfolio Management in Practice: Conflicts and Bargaining		Spyridon Tsallas	Contributor
1505-1525	20	Itaipu Binational – Moving forward toward Regional Sustainability		Rui Wagner R. Sedor	Contributor
1525-1730	125	Interactive work		participants	Moderated Groups

Thursday 18-Feb-2010		Stream 2	From expectations to results	Moderator Gilbert Silvius	
Time	Dur	Contribution		Author	Comment
1445-1505	20	The Lazy Project Manager: The Art of Productive Laziness		Peter Taylor	Contributor
1505-1525	20	A Framework for Stakeholders involvement and responsibility to achieve sustainable project results		Lubna Siddique	Contributor
1525-1730	125	Interactive work		participants	Moderated Groups

Thursday 18-Feb-2010		Stream 3	Responsibility for sustainability	Moderator Rodney Turner	
Time	Dur	Contribution		Author	Comment
1445-1505	20	Sustainability Competence Requirements for Project Managers		Gilman Chi Keung Tam	Contributor
1505-1525	20	Evaluation of Project Performance based on Product Success		Mohammad Ilbeigi	Contributor
1525-1730	125	Interactive work		participants	Moderated Groups

The arrangements for the IPMA Expert Seminar 2010 in Zurich are progressing well.

Hans Knoepfel, head of the organising committee, said:

"As I speak in November 2009 I can confirm that we have now selected the speakers with their papers and have selected the stream chairmen - on programme.

The title this year is "**Survival and Sustainability as Challenges for Projects**" which has stimulated a variety of interesting papers which I am sure will lead to debate and exchanges in the plenary and workshop sessions as well as the in between periods.

This year we will be issuing some notes to delegates just in advance of the seminar to help them select their streams and to prepare.

As before afterwards we will produce a comprehensive volume of the full papers and the outputs of the seminar - which we know is a popular and appreciated record.

We look forward to meeting new friends as well as regular professional colleagues."

Marcus Staeuble is the current chairman of the Swiss Project Management Association and he says:

"As current chairman of the Swiss Project Management Association I can confirm it is a great pleasure to be hosting **the annual IPMA expert seminar in Zurich again**. It is a lot of hard work to make all the arrangements but the results are worth it and we enjoy it - for ourselves, for those attending and for Project and Programme Management in general in society.

We recognise that there are aspects of belt tightening to survive recessionary impact so we are keeping charges as low as we can and believe this is good value overall.

Outside the weather may be crisp but overall the ambiance will be warm and welcoming.

Numbers are growing and there is still time and places for bookings - as interested observers or as active participants - with partners.

We are working on venues and facilities to meet, network, eat, drink and have some fun. There may even be some **Bistamundi activity!**"

Tom Taylor from UK is the Chairman for the IPMA Expert Seminar 2010 and he says:

"I have previously attended the Expert Seminar as a stream leader and as a delegate and have always enjoyed the events, the topics and the company. So I am thrilled to be asked to take on the chairman role this time.

As usual the Swiss organisers have picked **an up-to-date theme or dilemma in "Survival and Sustainability"**.

It will be my job to push things along across two busy, intense days with "experts" from all over the world. I am really looking forward to it."

President of IPMA, **Brigitte Schaden** says:

"IPMA is proud of this flagship event and greatly appreciates the efforts of the organising committee, the Swiss PM Association, the people who prepare papers and the delegates who attend and contribute. However this is not just an IPMA event; it is open to and incorporates people and organisations from the **wider project management community** and beyond - including those simply interested in the subject matter.

Everybody brings their own individual opinions, knowledge, expectations and contributions so in aggregate overall it truly can become "expert".

The follow up book of papers provides a lasting, valuable benefit in comparison to the effects of other conferences and courses which can be readily forgotten and not applied.

If I was not the IPMA President I would be going anyway".

For more information and for booking arrangements go to

www.ipma-expertseminar.com