

**Press Release:**  
**asapm Elects New President, Two Board Members**

**July 26, 2009, Colorado Springs, Colorado USA.** *asapm* President Lew Ireland today announced the election results for *asapm*'s new members of the 2009-2010 Board of Directors. Elected to office are Mr. Stacy Goff, IPMA-D, PMP®, as President, Tim Jaques, IPMA -D, PMP®, as Director of Standards, and Dr. Neeraj Parolia as Director of Education. Retiring from office, but remaining active in *asapm*'s mission are President Dr. Lew Ireland and Director of Education Dr. Gary Klein.

Under President Lew Ireland, *asapm* affiliated as the USA Member Association of IPMA, the International Project Management Association, to provide international collaboration and recognition of member accomplishments. During Lew's tenure, *asapm* began initiatives in entry level and advanced Program and Project Manager certifications, with certificants achieving recognition through the IPMA 4-L-C, Four-Level Certification program. Lew has tirelessly supported many other initiatives ranging from Student Certificates in Project Management to Organizational Assessment of PM Performance. Lew will return to his Executive Coaching practice, and continue writing his best-selling books on Project Management.



In addition to continuing *asapm*'s momentum, Goff's agenda as President includes increasing affiliations with Program and Project Management-related professional organizations, and improving the visibility and results of *asapm*'s contributions to national and global PM Performance. An indicator of opportunity is Goff's assertion that even with the significant progress made by *asapm* and others, less than 95% of the potential PM market has been tapped: So many as-yet-unreached individuals, Enterprises and Government agencies can benefit from *asapm*'s message of PM Performance Competence, that the future is unlimited. A blog on the *asapm* website, *Change Agent*, will help focus the discussion about this potential, and the ways *asapm* is addressing it. Goff has served on the *asapm* Board in a variety of roles since the organization's founding; and, for over 27 years he has been principal and owner of ProjectExperts, a Project Management consulting firm.

In support of *asapm*'s ambitious agenda, new Director of Standards Tim Jaques will continue to lead efforts in *asapm*'s aPRO project. aPRO is the *asapm* Performance Rated Organization assessment, a certification of organizations that recognize the need for PM Competences that produce measurable performance. *asapm* has more major initiatives in the Standards arena that are awaiting volunteer team members and Project Managers. The reason these valuable initiatives are waiting in the pending portfolio? *asapm* is totally volunteer driven, staffed and managed, a rarity today. Jaques is a principal and co-owner in Line of Sight, LLC, a Project Management consulting firm.



New Director of Education Dr. Neeraj Parolia will initiate new Education and Learning initiatives, while continuing to support initiatives begun by outgoing Director Dr. Gary Klein. Those initiatives include a special curriculum, exam and certificate, SCIPM, or Student Certificate in Project Management. This program prepares students in select Educational Institutions by using the USA's foundation of PM Performance Competence, the USA-NCB, National Competence Baseline.



He will also continue to support the growth of Young Crew, for tomorrow's stellar Program and Project Managers. Dr. Parolia is Assistant Professor of eBusiness and Technology Management at Towson University in Towson, MD.

**About *asapm***

Founded in the USA in 2001 by a handful of the PM practitioners who for over 30 years have made Project Management the World standard for effective Enterprise and societal change, *asapm*®, the **American Society for the Advancement of Project Management**, is the USA Member Association for IPMA. A member-driven, volunteer-staffed not-for-profit organization, *asapm*'s differentiator is its emphasis upon "Demonstrating the PM Performance Competence Difference."



*asapm* leads the USA's advancement in PM Performance with unique offerings in PM Competence Assessment and Development, and a Certification program that applies the IPMA 4-Level-Certification approach. The organization also provides collaboration opportunities in the Members-Only section of its website, and through Project Management Com-

munities of Practice. The website is rich with insightful articles about competitive practices from thought and practice leaders in Program and Project Management. See more about *asapm* at [www.asapm.org](http://www.asapm.org).

### About IPMA

Founded in 1967 and registered in Switzerland, the **International Project Management Association (IPMA)** is the World's first project management professional organization, founded and contributing to the practice before any others. IPMA is an international federation of more than 45 national PM societies in Africa, Asia, Europe and the Americas. Most people don't know that IPMA's first name was INTERNET, some 30 years before the name was used as the tool for rapid communication.



With its unique 4-L-C (Four-Level Certification) program for PM Competence, IPMA offers the only full-range program for progression from Project Associate or team member to Project Manager, Senior Project Manager, and Program Manager and/or Projects Director. With its range of Competence-based certifications well-known and recognized World-wide, IPMA is the choice for those who understand the need for PM Competence and Performance.

IPMA's Annual World Congress is one of the most important gatherings of project management authorities and industry leaders each year. IPMA and its Member Associations also present awards to International and National project teams that can prove the achievement of great feats in project management. By recognizing project managers and teams who prove their success in project management, the IPMA sets an important and innovative example. The President of IPMA for 2009-2010 is **Brigitte Schaden**, from Austria. For more information about IPMA, please visit [www.ipma.ch](http://www.ipma.ch).

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