



Project Management: *Delivering the Promise*

March 5, 2012
Arlington, VA

2012 IPMA-USA Project and Program Management Symposium

Promise Made

Four key audiences have expectations about the role of Project and Program Management in delivering the promise of efficient, effective, and beneficial change:

- >> Project and Program Managers
- >> Project Teams and Stakeholders
- >> Enterprise Managers and Executives
- >> Nations and Society.

Target Audiences

- >> Project and Program Managers
- >> Project Management Office staff
- >> Executives and Managers in PM-oriented organizations
- >> Government Officials
- >> PM Educators
- >> PM Trainers and Consultants
- >> Students in PM degree programs

Event Details

Goal: To improve PM Performance in *Delivering the Promise*.

Speakers: Ten speakers in two tracks.

Highlight: Certification experts from more than 20 countries are expected. Come talk to them in person!

Venue: Argosy University, 1550 Wilson Boulevard, Suite 600, Arlington, VA 22209.

Transportation: Easy access from the Washington, DC Metro.

Hours: 8:30 AM–4:45 PM; coffee breaks and box lunch provided.

Recertification Credits: 6 hours of contact time/6 PDUs

Cost: \$279; Early Bird, Member and Student discounts; check our Registration site: <http://pmsymposium.eventbrite.com>.



Promise Kept

Today's competent **Project and Program Managers** are *Delivering the Promise* by providing efficient, effective, and beneficial change through projects. While doing so, they increase their job satisfaction and add new career opportunities. **Project Team Members and Stakeholders** are *Delivering the Promise* with their project efforts and commitment; they receive recognition, a sense of gratification, and measurable business results. **Enterprise Managers and Executives** know that *Delivering the Promise* should mean greater transparency into project efforts, and demonstrated return on investment. And they expect that promise to be kept. **Nations and Society** hope that *Delivering the Promise* means we will manage successful change, for a better life for all citizens.

Planned Speakers



David Hudson: Program Manager for IPMA's update to ICB®, the IPMA Competence Baseline, is President of AIPM, Australia Institute of Project Management (IPMA-Australia), and was Chair of the highly-successful 2011 IPMA World Congress, in Brisbane, Australia. David will be our kick-off Keynote Speaker.



Donna Fitzgerald: Director, Gartner Program and Portfolio Research, helps organizations improve their program and portfolio management capabilities. Ms. Fitzgerald uses her experience in setting up PMOs, and in managing programs and project portfolios, to help clients seek the quickest and easiest path to success.



William Duncan: Project Manager for IPMA's ICB4, the IPMA Competence Baseline, is Chair of *asapm's* Certification Board. Also a primary contributor to the GAPPS global PM performance standards. Duncan was the primary author of the original PMBOK® Guide. PMBOK is a registered trademark of Project Management Institute in the USA and other countries.

Register Now at: <http://pmsymposium.eventbrite.com>